

<b>MINUTES OF THE 5/14/09 MEETING OF THE DIRECTORS OF THE COLLABORATIVE PRACTICE INSTITUTE OF MICHIGAN (CPIM)</b>	
<b>CALL TO ORDER</b>	The meeting was called to order by Deb Berecz at 12:07 p.m.
<b>DIRECTORS PRESENT AND QUORUM</b>	<p>The following Directors were present in person:</p> <p>Deb Berecz  Peter Everts  Natalie Alane  Monika Sacks  Erika Salerno  Toni Wander  Judith Margerum  Randy Velzen  Lori Becker</p> <p>Absent:  Sharee Burkel  Marian Kromkowski  Mary Lier  Gary Rogow</p>
<b>APPROVAL OF PREVIOUS MINUTES</b>	Motion carried.
<b>TREASURER'S REPORT</b>	Monika discussed budget report. Motion to accept report carried.
<b>LEADERSHIP TEAM REPORT</b>	<p>Deb asked board members for reports on collaborative marketing activities. The following members shared marketing successes:</p> <p><i>Presentations:</i></p> <p>Lori Becker spoke to the MI Assoc of CPAs.</p> <p>Erika Salerno spoke to a group of clergy, attorneys, and court personnel at the Portage Public Library.</p> <p>Deb Berecz &amp; Randy Velzen presented to a group of approximately 35 attorneys at an ANDRI event on March 12, 2009.</p> <p>Randy Velzen and Deb Berecz spoke to a group of around 25 attorneys, financial professionals, and</p>

	<p>mental health professionals at the Traverse City Family Bar Section meeting. The session was organized by Marian Kromkowski.</p> <p><i>Publications:</i></p> <p>Randy Velzen &amp; Deb Berecz had an article published in the May 2009 edition of Grand Rapids Magazine</p> <p>Randy Velzen has been interviewed for a piece to appear in the Michigan Lawyers Weekly</p>
<b>WRITTEN TEAM REPORTS</b>	No written reports were presented.
<b>LIVE TEAM REPORTS</b>	
<b>A. Basic Training</b>	Natalie reported on the progress with Basic Training, which begins this evening. Everything is set to go. We have about 35 attendees and may come in around budget or slightly over. At the last minute, there were some unexpected staff and materials costs putting together the binders.
<b>B. Advanced Training</b>	Peter and Judith discussed their progress with planning the advanced training. Peter talked to John MacElwee about what his training content would look like. Members expressed that we need an affordable cost and attractive, nonrepetitive content. The team will put together a proposal, including where to have the training, and submit it to the board.
<b>C. Public Education</b>	Randy has been extremely busy with training and will be able to work more on his team's tasks after the training is over.
<b>D. Website</b>	Lori reported that the cost of further optimizing our site is probably prohibitive at this time and that we already have good optimization. She explained the ability to add a blog for recent news or articles and will ask Brendan to add one. She also explained the ability to add pages for each POD. Grand Rapids would like merely to link to their own website rather than to repeat content, and that will be possible. We discussed whether to have a repository for articles that are showcase CPIM members and their work. All agreed that we do not want to be self promoting, but to promote collaborative as a whole. To that end, we could have a repository for the public and one for

	members only that is more member-specific.
<b>NEXT BOARD MEETING</b>	<b>Monday, June 15, 2009, 12:00 p.m. by teleconference.</b>
<b>ADJOURNMENT</b>	The meeting was adjourned at 1:00 p.m.
<b>RESPECTFULLY SUBMITTED</b>	Natalie Alane, Secretary