

MINUTES OF THE MARCH 16, 2009 MEETING OF THE DIRECTORS OF THE COLLABORATIVE PRACTICE INSTITUTE OF MICHIGAN (CPIM)

CALL TO ORDER	The meeting was called to order by March 16, 2009 at 12:00 p.m.
DIRECTORS PRESENT AND QUORUM	<p>The following Directors were present by teleconference:</p> <p>Deborah Berez, President Peter Everts, Vice President Lori Becker Sharee Burkel Marion Kromkowski Mary Lier Judith Margerum Randy Velzen Toni Wander Gary Rogow Rob Andretz, Newsletter Team Captain</p> <p>Absent: Monika Sacks, Treasurer Natalie Alane, Secretary</p>
APPROVAL OF PREVIOUS MINUTES	Approved.
TREASURER'S REPORT	No report was given as Monika was not present for the meeting.
EXECUTIVE TEAM REPORT	<ul style="list-style-type: none"> ▪ Deb reminded us of the CPIM dues notice that had been sent. Dues are due by March 31. ▪ Deb has created a letter welcoming new CPIM members. ▪ Monika will be refining the grant proposal application forms and send them to POD leadership. Each POD grant will be \$500 for projects that promote CP to the public. ▪ Officer Election ad hoc committee has been formed. Margo Nichols, Barb Johannessen and Dale Iverson have agreed to participate. ▪ A By Law ad hoc committee is also being formed and hopefully Barb Kessler will agree to lead. ▪ Deb discussed the proposed court rule amendment regarding collaborative law which has been submitted to the State Bar Representative Assembly by an attorney in Howell (without consultation with CPIM or another group). She is working with other ADR groups to make this a collaborative effort. ▪ Deb shared her vision of a Resolution Summit in which leaders from a variety of state organizations which have a stake in alternative dispute resolution processes in Michigan, would

	gather to brainstorm and promote ADR, looking for opportunities to combine efforts and keep each group informed.
WRITTEN TEAM REPORTS	Natalie was to share a written report regarding Basic Training. As she could not attend the meeting her report was not offered.
LIVE TEAM REPORTS	
A. Advanced Training	Judy Margerum, AT team co-captain, reported that she had contacted Sherri Goren Slovin who could be a potential Advanced Training speaker on September 11, 2009. She is a collaborative attorney practicing in Cincinnati. Her workshop title would be "Going Deeper: Confidence and Competence in CP". The cost of her workshop would be \$3600 for a day plus expenses. Gary Rogow will be sending her bio to board members. He will also put together a budget for the Advanced Training event and send that by email to board members. Deb thought highly of Sherri; other potential speakers were discussed as well. We will revisit this discussion in April and come to a decision about a date in the fall and a speaker.
B. Newsletter	Rob Andretz, Newsletter team captain, joined our discussion. A sample of the first newsletter to be sent out was reviewed. Feedback was very positive. A few corrections were made. The newsletter will be sent out shortly to the CPIM membership and posted on the website. The newsletter will be quarterly with a President's column, guest article, a spotlight on one or two CPIM members and POD updates.
C. Public Education	Randy Velzen reported that the team had met and plans to come to the board in the future with specific proposals about educating the public about CP. Randy is talking to a PR firm to try and get suggestions. Some ideas involve radio spots, billboard advertising, airport advertising. Randy Pittler will be finding out more information about airport advertising. Non-profits may be able to have free advertising. Deb noted that the IACP has formulated a number of ways for CP to be advertised and have the public informed. Deb will get the IACP packet to Randy and his team.
D. Website	Lori Becker gave an update on our website. She is in consultation with Brendan about how to update profiles. Update on profiles should only be sent to Lori or Lora, CPIM secretary.
E. Protocol Need Assessment	Toni Wander shared that the team has met several times. They have done research about what has been done elsewhere. They are currently reading Washtenaw County collaborative protocols. The team will be making recommendations to the board shortly.
NEXT BOARD MEETING	By teleconference on April 20, 2009, at noon.
ADJOURNMENT	The meeting was adjourned at 1:05 p.m.
RESPECTFULLY	Peter Everts, Vice-President in lieu of Natalie Alane, Secretary

SUBMITTED	
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