

MINUTES OF THE 4/21/2011 MEETING OF THE DIRECTORS OF THE COLLABORATIVE PRACTICE INSTITUTE OF MICHIGAN (CPIM)	
CALL TO ORDER	The meeting was called to order by Monika Sacks at 12:14 p.m.
DIRECTORS PRESENT AND QUORUM	<p>The following Directors were present in person:</p> <p>Monika Sacks Natalie Alane Toni Wander Peter Everts Carol Breitmeyer Dennis DeKok Catherine Ellis Nancy Fishman Paul Kowal Marian Kromkowski Ann Marie Love Margo Runkle Michael Ryan Randy Velzen</p> <p>Absent: Lori Becker</p>
APPROVAL OF PREVIOUS MINUTES	Approved.
TREASURER'S REPORT	<p>Toni presented her report and noted that she is likely to transfer a CD into the checking account because checking is getting low.</p> <p>The treasurer's report was approved.</p>
LEADERSHIP TEAM REPORT	
LIVE TEAM REPORTS	
A. Basic Training	Discussion was held regarding whether there are enough registrants to continue with the Lansing Basic Training. The board voted to cancel the training with one abstention. The BT team will contact each registrant and invite them to attend the September training in Traverse City. Natalie will contact the Lexington. The contract states that CPIM will need to pay \$700 in liquidated damages for cancellation.

	Natalie will try to negotiate out of the penalty.
B. Basic Training – Traverse City	Marian reported that the up-north folks will be ramping up contacts in Northern Michigan. The BT team will address the issue of Roshanna beginning on September 28.
C. Advanced Training	Monika gave a report on the Negotiation Skills Training. The training is planned for the Marriott in East Lansing in June. A flyer was emailed to past attendants to provide testimonials, and the responses were good. Those will be used for email blasts. Some past attendees have asked if they can attend again for a discount. The board voted, with one abstention, to offer a \$100 discount to past attendees.
D. Public Communication	Nancy deferred her report to the next board meeting because her team is meeting on Saturday. People who have ideas for the “word” are encouraged to forward them to Nancy. The Board is invited to participate in the meeting scheduled for April 30 at 10:00 using our conference number.
E. Quality Assurance	Peter reported that the team has met twice. They are working with IACP to determine best practices & collecting data.
F. Membership	Ann Marie did not have a report.
G. Fundraising	Toni reported that her team met and selected an idea for fundraising – selling ads in the quarterly newsletter.
H. Newsletter	Ann Marie reported that their team is mixed about accepting ads. The biggest concern is obscuring the articles. Suggestions were to make the ads small or put them all at the end. The newsletter team will continue to discuss with the fundraising team.
Final matters	<p>CPIM received a request for our email list. Given that we have no policy on that, the e-team discussed and has developed a particular policy. This was discussed, and the board adopted the following written policy:</p> <p>“We will not share our emailing (or snail mail) list with outside groups.</p> <p>“In the event another Collaborative Practice Organization such as</p>

	<p>IACP or one of the state collaborative practice organizations, or a local Michigan practice group or a CPIM member requests us to publicize a CP related event, we will ask them to forward the information to the CP administrator and the CPIM administrator will send it to our members, with the caption that _____ has requested us to bring this event to your attention.</p> <p>“In the event that one of our members requests us to publicize an event that is not directly CP related, the CPIM administrator will check with the executive team and if approved, send it out with a caption that indicates which member endorsed this activity, and that CPIM recommends that anyone wishing to attend should check the event.”</p>
NEXT BOARD MEETING	<p>The next board meeting is Thursday, May 26, 2011, at 12:00 p.m. by telephone.</p> <p>Call-in number: (218) 486-1600 Access code: 702476</p>
ADJOURNMENT	The meeting was adjourned at 1:17 p.m.
RESPECTFULLY SUBMITTED	Natalie Alane, Vice President (for Secretary Lori Becker)