

	<p>MINUTES OF THE MARCH 24, 2011 MEETING OF THE DIRECTORS OF THE COLLABORATIVE PRACTICE INSTITUTE OF MICHIGAN (CPIM)</p>
CALL TO ORDER	The meeting was called to order by Monika Sacks at 12:00 PM
DIRECTORS PRESENT AND QUORUM	<p>The following Directors were present via telephone conference:</p> <p>Monika Sacks Lori Becker Carol Breitmeyer Dennis DeKok Nancy Fishman Marian Kromkowski Ann-Marie Love Toni Wander Margo Runkle Catherine Ellis Michael Ryan</p> <p>Absent: Peter Everts Paul Kowal Randy Velzen Natalie Alane</p>
APPROVAL OF AGENDA	Approved
APPROVAL OF NEW BOARD MEMBER	Catherine Ellis was approved as a new board member. She replaces Jill Messer for the remainder of her term.
APPROVAL OF PREVIOUS MINUTES	Approved
TREASURER'S REPORT Budget Presentation	<p>Toni presented a summary of the current and proposed budget. Due to some adjustments from the Advanced Training, we now show a profit for 2011.</p> <p>The Budget for 2011 was based on the budget from 2010 with adjustments added for the Traverse City Training and brochures. Strategic planning was added as an expense, and Advance Negotiation was listed as a break even at this moment (showing \$10,000 expense and \$10,000 for profit).</p> <p>Budget was approved.</p>

<p>Dues</p>	<p>Increase in dues to \$150 has been approved for this year. (\$100 of these dues go directly to IACP for our group membership) Dues were already sent out indicating dues of \$140 and several people have already paid at that amount. It was agreed that we will not go back and ask those people to submit an additional \$10. However, a new notice will be sent out for May and any reminders will be at the new amount of \$150 and members will be expected to pay at that amount.</p>
<p>Basic Training</p>	<p>Natalie has been doing Basic Training for a few years and would like to pass these responsibilities. Carol Breitmeyer and Margo Runkle will be stepping in to take on the planning and implementation of Basic Training.</p> <p>We still need more participants to take Basic Training. It is up to each of us to encourage people to take the training. Everyone needs to make an effort to extend personal invitations to various professionals.</p> <p>Marian Kromkowski has also sent email blasts to all of the surrounding states' practice groups encouraging participation.</p> <p>Emails to Lawyer listservs will be targeted as well to encourage participation.</p> <p>Marian has scouted the hotel and confirmed adequacy of the location and rooms for the Traverse City training. More focus will be placed on this training once the May basic training takes place.</p>
<p>Negotiation Skill Training</p>	<p>Date for this training is June 2 – 4th in Lansing. Thursday from 6 – 9 pm, all day Friday and all day Saturday. Cost would be \$495 per person (less than then cost of basic training which is equivalent in length). Discussion regarding whether to go forward with this training was held and it was approved by the Board.</p> <p>The Newsletter Team will be asked to include information about this Training in the upcoming issue.</p>
<p>Strategic Planning</p>	<p>Discussion regarding organization chart presented by Monika Sacks based upon Strategic Planning was held. It was determined that Quality Assurance Committee will become an ad hoc committee and fall under the Membership Team. Its primary focus is to research and potential development of standards regarding including MHP and FPs into each collaborative case team. The three members of this ad hoc committee are Paul Kowal, Peter Everts and Toni Wander.</p> <p>Monika Sacks will revamp this organizational chart to include listing members of each team and will forward to the Board. Board members will then consider members to add to their individual team.</p>

	<p>Report by Nancy Fishman regarding Public Communication was given. Focus of this team is to increase visibility through social networking and search engine optimization (via constant blog writing). Tennessee's Collaborative Group held a contest for videos regarding Collaborative Divorce. This was hugely successful for their exposure of their website. CPIM is able to use these video on our website to further drive our exposure. Nancy Fishman will forward an announcement to our entire membership with a call for articles to populate our blog. Much discussion was had regarding using the word "Collaboragist" as a marketing tool to gain public awareness in our social networking efforts. A "Collaboragist" is a professional that has completed Basic Training in Collaborative and is a member of CPIM in good standing. Vote was held to adopt this word and it was determined that the results were too close to move forward (6 yes to 5 no). Further discussion is needed.</p>
NEW BUSINESS	none
NEXT BOARD MEETING	April 21 st at 12:00 pm. (Telephonic Meeting) Call in # 218-486-1600 Code: 702476#
ADJOURNMENT	The meeting was adjourned at 1:31 p.m.
RESPECTFULLY SUBMITTED	Lori Becker, Secretary